

Blinds Make Better Social Media Posts 2024- consumer focused			
Date	Social media words (Highlighted areas in red to add your own website address)	Social media graphic/pic (no text)	Social media graphic/pic (text)
Winter 2024	Blinds and shutters are the unsung heroes of winter energy saving because windows are typically the weak point in the building facade and heat will always find its way to the colder surfaces. #BlindsMakeBetter Find out more: XXXX or call us XXXX		 Are you keeping warm and well this winter?
Winter 2024	Don't underestimate the power of your blinds and shutters for winter heat retention. They can really make a difference Open your blinds and shutters in the day to make the most of heat from the sun and close them at night to keep you toasty #BlindsMakeBetter		 Keeping toasty with blinds and shutters
Winter 2024	Help bid farewell to chilly draughts with blinds and shutters that are fitted tightly to the window reveal We can advise on the most energy efficient blinds and shutters and provide a full measuring service. Find out more: XXXX #BlindsMakeBetter		 Bid farewell to chilly draughts
Winter 2024	Don't let heat escape through windows and doors Close blinds and shutters during the evening to reduce heat loss through windows - you will feel the benefit #BlindsMakeBetter Find out more: XXXX		 Don't let heat escape
Winter 2024	What are the best kind of blinds and shutters to stop heat escaping? We have the answers! Shutters and honeycomb blinds - which use a cell structure - have been proven to be the best window covering insulators Call XXXX to find out more. #BlindsMakeBetter		 Best blinds and shutters for window insulation

Winter 2024	Just like clothing, layering can be applied to windows to keep the heat in Combinations of blinds and curtains can be very effective at helping to stop windows leaking warm air. Need some advice about what blinds or shutters to choose? Call us XXX #BlindsMakeBetter				
Winter 2024	We are now in the era of smart living Many people already use smart thermostats to manage their heating remotely. Smart shading means blinds can be programmed to adjust automatically based on the time of day and changing weather conditions ➡ Call a member of our team to find out more XXXX				